



## SFAYC Sponsorship Opportunity: Historic Launch of Black Wall St. 2.0

There is an historic opportunity to imprint upon the present generation of scholars the importance and strength of community embodied in their participation in solving the issues of our current society. Being solution oriented is a leadership principle and it is best modeled in actions taken early on to achieve lasting outcomes.

We have developed a program of engagement for teenage students as a part of our multi-year approach to building up knowledge, providing exposure and hands-on experience in creating a business community from the ground up, using the strengths of those participants willing to step up and lead.

During our Summer Leadership Institute In July of this year, participating student scholars were tasked with designing and building a collection of businesses that will provide the backbone for a community that strives to be self-sustaining in order to establish an ecosystem, a lasting legacy. The model for this enterprise...Black Wall St. as embodied in the history of the African Americans who came together and thrived in their pursuit of individual and collective excellence. They persevered for the improvement of their community and the sustainability of their culture. They were indeed successful and became the envy of others who were threatened by the magnificence of their efforts despite the state of race relations of that time.

In this year, the 100<sup>th</sup> anniversary of the destruction of the Greenwood district of Tulsa, OK, known as one of the Black Wall St. collectives that succeeded in great measure, we are proposing that students develop their own resurrection of those collective values. Our students will begin building Black Wall St. 2.0 here as part of the challenge-based learning experiences we place before them each summer.

As the students learn about leadership, community responsibility, entrepreneurship, and financial literacy they will hear from a collection of adults from a variety of career pathways and will discover methods for building business, strengthening their community and creating systems to support the commerce within their ranks and the local population. This is how they learn real world lessons and understand the bigger picture of creating a legacy. **We introduce to you the district of GenesiZ. An Enclave of innovation, a business Incubator that will be shaped by intentional focus on impacting Social Economics, Social wellness, Education in positive ways.**

This opportunity offers a 21st century model to build leaders that will create the relationships necessary to help students grow into their success and into the responsibility of building the community they desire to live in.

### **The South Fulton Arrow Youth Council**

*the award winning, flagship program of Eagles Economic Community Development  
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