













## **REPRESENTATION MATTERS**

WHO ARE WE: The award-winning flagship youth leadership program of the Eagles Economic Development Corporation

WHAT IS OUR VISION: A society where thriving young leaders target their potential and change our world.

WHAT IS OUR MISSION?	WHAT ARE OUR TACTICS?	WHAT IS OUR BRAND	WHAT ARE OUR CURRENT OUTCOMES/WORK?	WHY?
	IACTICS	Representation Matters	OUTCOMES/WORK?	Redesign the socio-economic
Train 21st century	❖ Meta Lab	Representation matters	❖ Youth Council	landscape with
global youth known	Engagement	BRAND:	❖ Arrow Leadership	Ownership/Stewardship with
as Arrows to	❖ Rationale		Institute	Collective/Individual Impact
become:	❖ Research	B- ehavior		
	❖ Result	business	Social Economic	*****
Thought Leaders	❖ Response	bold	<ul> <li>Social Justice</li> </ul>	
Change Leaders	❖ Real		<ul><li>Social Wellness</li></ul>	
Focused Leaders	Inspiration	R- outine	<ul> <li>Educational Equity</li> </ul>	
❖ Servant Leaders		revolutionary	District of GeneZis	
		representation	❖ Black LenZ -	
			Literacy/Film/Apparel	
		A- ction		
		ability	*****	
		association	<ul><li>Declaration of Emergency</li></ul>	
		attractive	for our Children	
		N- avigation		
		new improved	******	
			<ul><li>Summer Leadership</li></ul>	
		D- iversity	Institute	
		determination	❖ Bullseye Summer STEAM	
		different	Camp	
		dangerous	❖ Play4Peace	
		designed	❖ Combating Systemic	
			Racism through	
			Technology (CSRT)	
			❖ Partnership and	
			Networking Power	